

TruCHAT by TruVISIBILITY AT A GLANCE

TruChat is the most powerful and versatile conversational bot platform available. It's both a chatbot and live chat system that's completely integrated to allow live takeover of chatbot conversations. Featuring our unique multichannel chatbot technology, TruChat lets every chatbot work across all of your Web and social media/messaging channels, as well as on any device with no changes! Great chatbot builder, dedicated mobile apps, lead management tools, and more, make TruChat the right solution for any business as well as for developers.

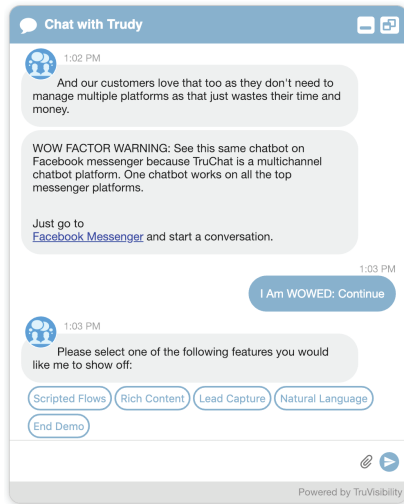
ADVANTAGES

- NLP powered chatbot
- Live chat with routing
- Chatbot templates
- Customizable widgets
- Scripted flows
- AI with machine learning
- Rich content
- Lead/contact management
- Management dashboard
- Mobile app for iOS & Android
- Multichannel integration
- Easy to use & maintain
- Developer Partner Program
- 30-day free trial

“As a provider of mailbox integrations for Salesforce and other CRMs, we needed to increase engagement and leads from our website. TruChat has given us just that. We are now getting more leads and closing more sales, since we added a custom TruChat chatbot to our website.”

Alexey Panteleev
Founder & CEO
Yoxel

Cash in by Delivering Engaging Customer Conversations



Getting leads and converting them to sales is the name of the game for all businesses. Just as important is delighting customers and keep them coming back! Research shows that connecting with customers through conversational marketing technology increases conversions and close rates. Customers prefer to connect with brands that use chat on their websites and social media. Chat improves customer satisfaction and loyalty as well. That's why we created TruChat, the multichannel chatbot + live chat system.

TruChat features both chatbot and live chat capabilities. Our chatbot uses powerful state-of-the-art AI to understand your visitors. And, it gets smarter the more it's used. TruChat's chatbot also features our amazing visual flow builder that lets you create custom scripts for lead processing, fulfillment, customer service, & many other uses.

TruChat is easy to install on your website. Configure the chat widget. Then, add the generated custom code to your Web pages. That's it! It's just as easy to integrate your chatbot with Facebook Messenger, Twitter, Slack, & other channels.

TruChat Benefits

Create it Once and Deploy it Everywhere

Create one chatbot to work across all your channels, including your website, Facebook page, Twitter, Slack, Telegram, and more. It's all made possible through our integrations screen. Makes deploying and maintaining your multichannel chatbot fast and easy.

Get Your Chatbot Up and Running Fast

TruChat comes with a library of templates that include both scripted flows and pre-trained machine learning models. Create a chatbot by simply selecting a template and customizing it using TruChat's intuitive chatbot editor.

Route Chats to Live Agents Based on Department, Skills, or Location

No longer worry about scheduling errors or conflicts. TruChat's advanced agent management includes routing, work schedule management. Agent reviews let you see who your stars are. Its Live Takeover feature lets an agent take control from a chatbot.

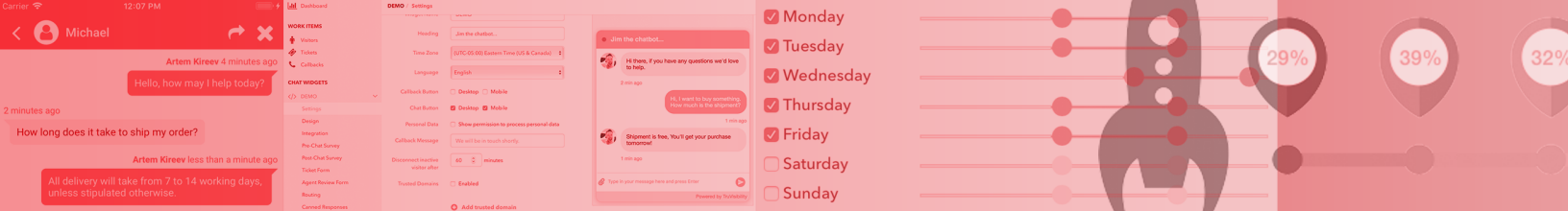
Let Your Chatbot Respond to Common User Input & Collect Leads

TruChat's powerful scripting engine combined with natural language processing (NLP) lets your chatbot respond to common questions and other utterances. Collect lead contact information and act on triggered events. Use TruChat's NLP features to add your Q&A and respond to the most common user questions.

Wow Your Visitors With Great Content

Your chatbots and live chats are no longer limited to text. Respond with video, audio, images, file downloads, scripts, variables, links, text, & other rich content.

Start your 30-day free trial at truchat.io



Powerful Technology Made Easy

We worked alongside actual digital marketers to create a business conversational marketing solution like no other. We wanted it to have both chatbot and live chat technologies. It had to integrate with any website, as well as with social media and most popular messaging channels. Anyone had to be able to use it. And, most importantly, we wanted it to deliver increased leads, conversions, sales, and customer retention for any business in any industry. With the introduction of TruChat, we believe we accomplished just that.

TruChat can communicate with your applications and databases using our Zapier interface or TruChat API. Its library of templates help you get started building chatbots fast. Our amazing visual flow builder lets you create powerful scripted flows with drag-and-drop ease. And, with natural language processing (NLP) powered by Microsoft LUIS, you can train your chatbot to respond to virtually anything a visitor might type in.

To learn more and to get started, visit truchat.io.

TruChat's easy-to-use yet powerful visual flow builder lets you create even the most complex flows with drag-and-drop simplicity.



TruChat Mobile App

Stay connected with visitors and customers anytime, anywhere with the TruChat Mobile App. The TruChat app allows authorized remote users to securely monitor and take over chatbot sessions, view chat histories, tickets, callbacks, and more.

Available on the App Store and Google Play.



Get Started at truchat.io